# **TKOOIMAN** Men's skincare

Helping men feel great and look their best



#### Petr Pitty Krejczy:

I developed Koolman to make it easier for men to care for their skin and intimate areas. Our simple and effective morning and evening routine saves time while improving men's health and appearance.

## Why Koolman?

#### Simple and Effective:

All it takes is 2 minutes in the morning and evening, and you'll soon see the difference.

#### **Targeted for men:**

We've created a complete skincare line designed exclusively for men.

#### **We listen:**

We've heard men's concerns in salons and our products solve the issues that matter – even the rarely mentioned ones.

## **Our Philosophy**

We Listen to Your Needs: From sensitive skin to intimate hygiene, we tackle the issues men often don't talk about, providing solutions that truly make a difference.

#### **Professional Quality:**

Koolman products are made with men's skin in mind, combining simplicity with high performance. Each formula is easy to use and delivers lasting results.

## Skincare: 3 steps to perfect skin

Our simple, yet effective skincare routine is designed to cover all your basic needs in just 3 steps:

- 1 Cleanse: Use Cleansing Foam to remove, what doesn't belong on your face.
- 2 Restore & Firm: Apply Hyaluronic serum to hydrate and firm your skin.
- **3 Hydrate:** Finish with **24 Cream** for all-day hydration and protection.



#### **Cleansing Foam**



A gentle, natural foam that effectively removes impurities, leaving your skin fresh and hydrated without drying it out. Suitable for all skin types, including sensitive skin.

- → Gently cleanses without drying out the skin.
- Removes impurities and refreshes the skin.
- Suitable for all skin types, including sensitive skin.
- Does not irritate the eyes and can be used over facial hair.
- ➤ Leaves the skin feeling fresh and hydrated.

Volume: 200 ml

#### **Hyaluronic Serum**

This lightweight serum deeply hydrates and firms the skin, reducing the appearance of fine lines and leaving a matte, youthful finish.

- Deeply hydrates and firms the skin.
- Smooths fine lines and provides a matte, youthful appearance.
- Absorbs quickly without leaving a greasy residue.
- Strengthens the skin's protective barrier and supports regeneration.



Volume: 30 ml

#### 24 Cream

Anti-aging and moisturizing cream that can be used day and night. It hydrates, firms, and protects the skin, ensuring longlasting hydration and protection from environmental stressors.

- ➤ Long-lasting hydration and protection.
- Smooths fine lines and improves skin texture.
- Absorbs quickly with no greasy residue.
- ↗ Firms and nourishes the skin.
- Protects against environmental damage.



Volume: 50 ml



## **Specialized Care**

In addition to the routine essentials, Koolman offers products that target specific concerns:

#### Intimate Hygiene

#### **INTIMAN**

Intimate hygiene foam with antibacterial properties for daily care.

- Soothes irritation and protects sensitive areas.
- Prevents discomfort and keeps you feeling fresh all day.
- Has antibacterial properties for daily intimate hygiene.
- Reduces itching, odor, and other discomforts.
- Perfect for use after sports or daily activities.

Volume: 200 ml





#### Care for tired eyes

#### **IT Eye Gel**



**7** Shower time

For puffiness, dark circles, and fine lines around the eyes, with a cooling and refreshing effect.

- Reduces puffiness, dark circles, and fine lines around the eyes.
- Provides a cooling and soothing effect for tired eyes.
- Improves blood circulation in the eye area, making you look more refreshed.
- Hydrates and smooths wrinkles around the eyes.
- Ideal for use after long hours of focus, screen time or fatigue.

Volume: 15 ml

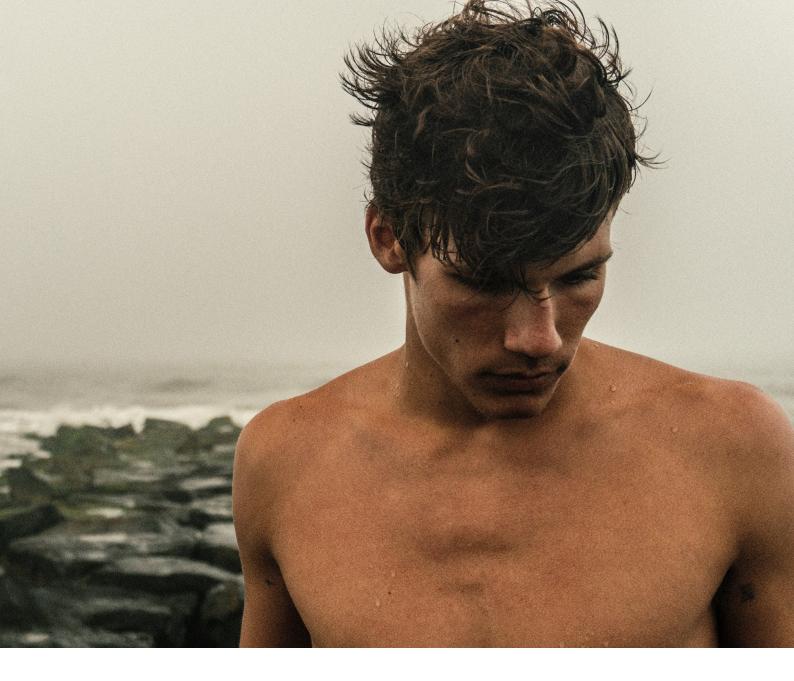
#### **Shower Oil**

Gentle cleansing oil that moisturizes and protects the skin.

- Gently cleanses the skin without stripping away natural moisture.
- Leaves the skin hydrated and smooth after each shower.
- Ideal for dry and sensitive skin.
- Contains nourishing oils that protect and soften the skin.
- Suitable for daily use, especially after workouts or sauna sessions.



Volume: 200 ml



### **Future Developments**

At Koolman, we never stop innovating. We are constantly working on new products that meet the evolving needs of men's skincare.

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